

# Centerton, Arkansas

Part of the Northwest Arkansas Region



Incorporated September 1914

## Welcome



Greetings from Centerton, Arkansas one of the fastest growing communities in Arkansas. Currently our estimated population is 13,000 residents, which is an increase of 551% increase from the 2000 census of 2,351 residents, and a 136% increase from the 2010 census of 9,515. Centerton is proud to be the home of the new Bentonville West High School, which will house 2,250 students at full capacity, and will be a 7A school and the 5<sup>th</sup> largest high school in Arkansas.

I will highlight some of the different information and please feel free to contact me anytime for further information. I can be reached 24 hours a day at (479) 721-9089 and thank you for considering Centerton to locate your business.

Sincerely,

*Bill Edwards*

Bill Edwards, Mayor

## Demographics Information

With 13,000 people, Centerton is the 36th most populated city in the state of Arkansas out of 540 cities

In 2014, the median household income of Centerton residents was \$58,007.

The largest Centerton racial/ethnic groups are Caucasian (75%) followed by Hispanic (10%) and Asian (7%), Other (8%).

The unemployment rate in Centerton is [4.5](#) % (U.S. avg. is 6.30%). Recent job growth is Positive. Centerton jobs have increased by 0.07%.

Compared to the rest of the country, Centerton's [cost of living](#) is 17.90%, which is 10% lower than the U.S. average

The median home cost in Centerton is [\\$116,200](#). Home appreciation in the last year has been 4.40 percent.

Centerton is a Great place for families! With an enviable combination of good schools, low crime, college-educated neighbors who tend to support education because of their own experiences, and a high rate of home ownership, Centerton really has some of the features that families look for when choosing a good community to raise children.. Overall this is a solid community, with many things to recommend as a family-friendly place to live.

## Centerton Demographics Profile

Statistic	Centerton	Arkansas	National
Population	13,000	2,916,372	309,138,711
Population density (sq mi)	799	57	90
Median age	29.1	37.4	37.2
Male/Female ratio	0.9:1	1.0:1	1.0:1
Married (15yrs & older)	67%	60%	56%
Speak English	88%	93%	79%
Speak Spanish	7%	5%	13%

Centerton has 4 major highways in the city limits, below are the 2015 daily counts conducted by the Arkansas Highway Department.

Highway 102 and Greenhouse Road (5 lanes)---29,000 daily

Highway 102 and Allen Road (5-lanes)---23,000 daily

Highway 102 and Highway 279 (2 lanes)----11,000 daily

Highway 102B and Main Street (2 lanes)---6,600 daily

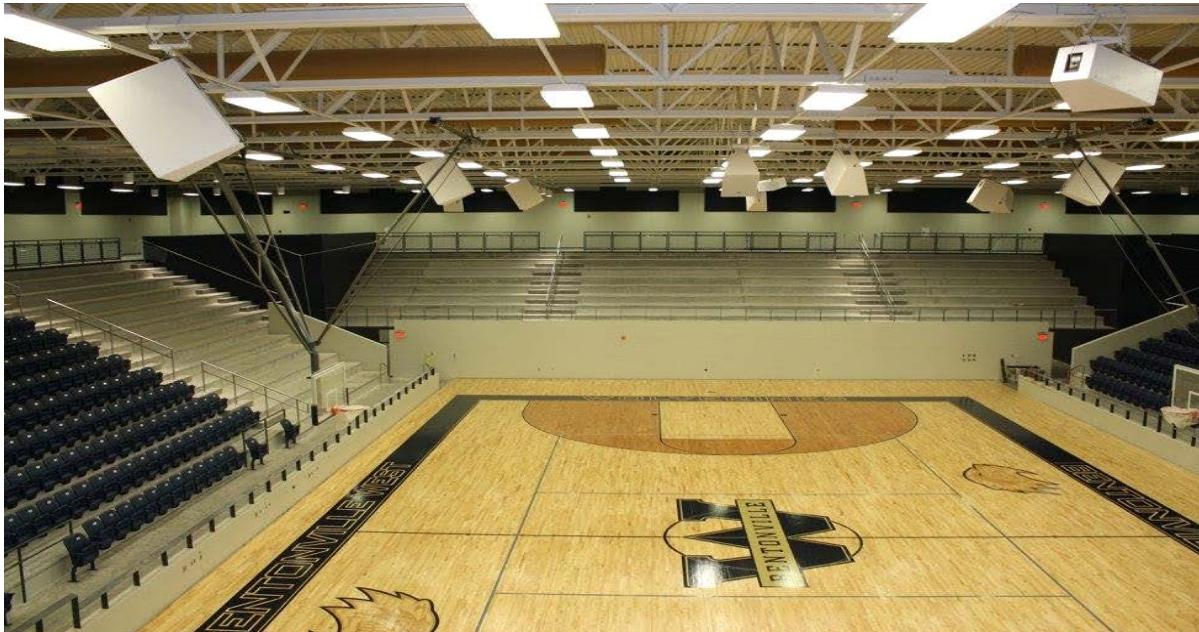
Highway 72 and Herbaugh Road (2 lanes)---7,100 daily

Highway 279 and Fish Hatchery Road (2 lanes)---3,500 daily

With the opening of the new Bentonville West High School these numbers will increase.

Centerton is also a major route to the Northwest Arkansas Regional Airport (XNA), which offers flight service all over the United States.

## Area Schools



**Bentonville West High School**, scheduled to open August 2016 the school is close to 400,000 square feet and will house 2250 students at full capacity. Current enrollment is 1,200. When at full capacity the school will be the 5<sup>th</sup> largest high school in the state and this is a 7A school. Bentonville Public Schools was named the # 1 school district in Arkansas for 2016 by Niche.com Centerton was also named Best Place to Raise Children in 2012 by Bloomberg.com

**Centerton Gamble Elementary School**, offers students in the community grades kindergarten thru 4<sup>th</sup> grade, and currently has approximately 800 students.

## Northwest Arkansas Community College



Less than 10 minutes from Centerton, Northwest Arkansas Community College is a comprehensive, public two-year college that serves and strengthens the community through learning for living. NWACC's service area is defined by the Arkansas Department of Higher Education as Benton and Washington counties in extreme Northwest Arkansas. The commitment of NWACC to life-long learning can be seen in the quality of instruction it offers, and the variety of programs it has designed to move students into the job market in a minimum amount of time, enrich people's lives, and prepare them to further their education.

## Centerton Fire Department



Centerton Fire Department has started the transition to a full-time fire department. We currently have 10 full-time firefighters and 30 volunteers, and we will be adding 3 more full-time firefighters after August 1<sup>st</sup>, 2016. Current ISO Public Protection Classification is 3; made possible by the vigorous training and upgrading of equipment by the fire department and the command staff.

## Centerton Police Department



The Centerton Police department consists of 22 officers, of which 18 are full time officers, 2 part time officers and 2 auxiliary officers. The department currently has 14 officers on patrol, 2 detectives and 2 in the command staff. Centerton also has 2 police clerks and 2 court clerks and has its own district court. As the population of the community grows we will be adding additional manpower to accommodate the needs. The department has a great working relationship with area law enforcement agencies to include the Benton County Sheriff's Office and Bentonville Police Department and the agencies train on a regular basis. Our citizens enjoy a very safe community and Centerton has been named the 5<sup>th</sup> safest city in Arkansas by [valuepenguin.com](http://valuepenguin.com).

## Community Events

The community enjoys many community events throughout the year to include the 4-H Annual Easter Egg Hunt, the Annual Kids Fishing Derby, Fourth Fest, and the big event of the year is Centerton Day which is the annual community fundraising event for the Fire Department, Police Department and Animal Shelter.

## Accomplishments

- Originated by early Settler Reverend Wyatt Coffelt, took top honors at the St. Louis World's fair in 1904. Centerton was called the "Apple Capital of the World" when it won prizes at the world's Fair in Paris, France.
- A Mercury Space Mission carried a part manufactured by BEMCO, Inc. in Centerton. Designed by Ted Kimmel, BEMCO's engineer, the part was carefully produced with local labor that still today test every product shipped from Centerton.
- Ricky Waddell was awarded with one of the nation's highest honors when named Rhodes Scholar in 1982 after his graduation from West Point.
- The John Adams Family — was named the Arkansas Farm Family of the year in 1986. This was a first for Benton County in the 40 year program
- **2016:** Centerton ranked #1 in the state for the hardest working place in Arkansas [zippia.com](http://zippia.com)
- **2016:** Centerton ranked #3 in the nation for suburban places to live according to [realtormag.realtor.org](http://realtormag.realtor.org)
- **2016:** Centerton ranked #5 in the state for the happiest places in Arkansas according to [katv.com](http://katv.com)
- **2015:** Centerton ranked #4 in the state for safest places in Arkansas according to [Valuepenguin.com](http://Valuepenguin.com)
- **2014:** Centerton ranked #2 in the state for the best cities for home ownership according to [nerdwallet.com](http://nerdwallet.com)
- **2012:** Centerton ranked #5 in the nation for best places to raise your kids according to [Bloomberg.com](http://Bloomberg.com)

## **CONTACT US!**

Downtown Centerton is located four miles from the Walmart General Offices and four miles from their largest warehouse, #6094. The city is also located just five miles from (XNA) the Northwest Arkansas Regional Airport. Bentonville touches Centerton on the city's east side. Centerton is located near the center of Benton County and that is why the city was named Centerton.

Centerton is a great place to live, and raise a family. Centerton has a wholesomeness and freshness that comes only from nice people and good planning. The town has many new outstanding housing developments that are conveniently located. The picture above is just one of the many new developments with beautiful homes that await owners. Take a drive to Centerton and see! It's located just west of Bentonville on Highway 102.

Please contact us for further information and we look forward to YOU becoming a part of our community.

**Please follow us on Social Media.**



*Instagram*